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THE HONG KONG JOCKEY CLUB MEMBERS' MAGAZINE

DECEMBER 2022



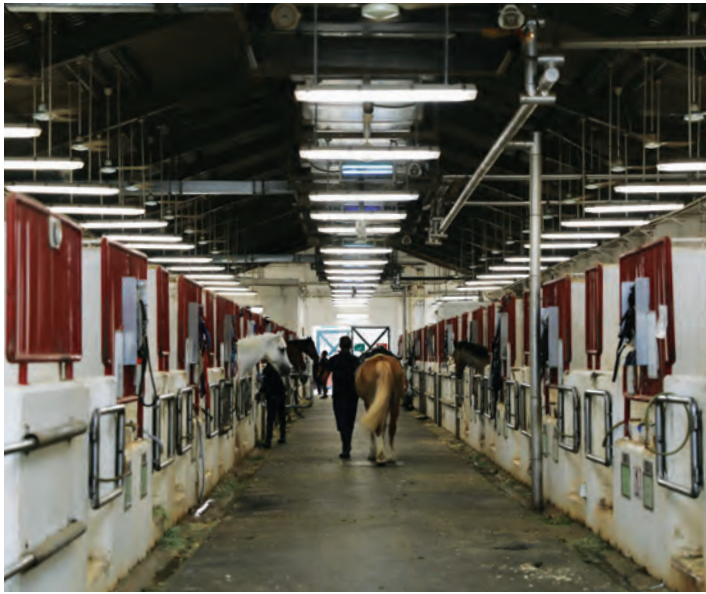
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STARTING YOUNG

HKEF's school outreach programme draws a record-high participation rate with a new format

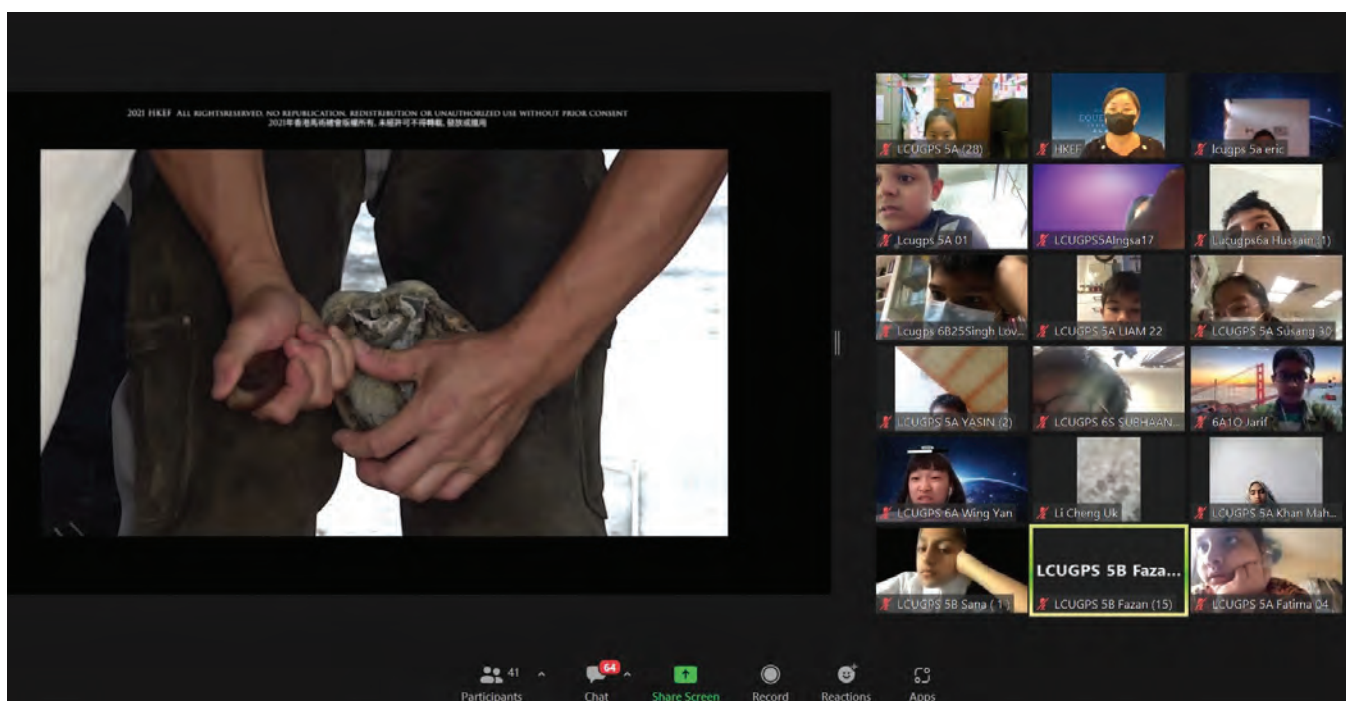


Student tours of the Tuen Mun Public Riding School allow them to develop a passion for equestrian sports from a young age

Launched in 2007, the Hong Kong Equestrian Federation's (HKEF) School Visits to Riding School and Pony Ride Programme has proven to be popular among students who are new to equestrian sports. Subsidised by the Leisure and Cultural Services Department and supported by The Hong Kong Jockey Club Tuen Mun Public Riding School, the initiative invites children to visit the riding school during the summer holidays, where they can get up close to horses by feeding them and enjoying trail rides.

The programme was suspended due to the pandemic in 2020. In June 2021,

the programme was adapted into an online format so that it could continue sharing equestrian knowledge. For this online edition, HKEF led students on a 90-minute virtual tour of the riding school, during which they learned basic safety tips, visited the stables and watched a short tutorial on how to mount and ride a horse. Professional grooms and farriers demonstrated how they take care of the horses, such as washing and shoeing them. The session also included an overview of various equestrian sports disciplines through video highlights of HKEF-hosted events and Hong Kong riders' fantastic performances in major competitions. ➤



The programme attracted nearly 10,000 students from more than 70 schools that year. Despite its limitations, the online format allowed HKEF to promote equestrian sports to a lot more people than through an on-site visit. Since there were no restrictions on timing and space, it could reach a broader community of younger generations.

However, HKEF believes first-hand experience remains vital to deepening children's interest in the sport, so it has enhanced its programme to offer a hybrid mode that includes both online elements and on-site visits at the riding school. Since

October, the programme has run over three days; participants learn equestrian knowledge online on the first day, then attend on-site tours in small groups over the next two days.

The hybrid format exemplifies HKEF's commitment to promoting equestrian sports. Currently in its trial phase, this programme will have welcomed students from nine primary schools by the end of the year. HKEF expresses its gratitude to all stakeholders in making it a success, and looks forward to enhancing people's interest in equestrian sports through various channels in the future. ●

Under the programme's hybrid mode, students attend both online classes and on-site visits at the riding school

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香港賽馬會會員月刊 2022年12月號



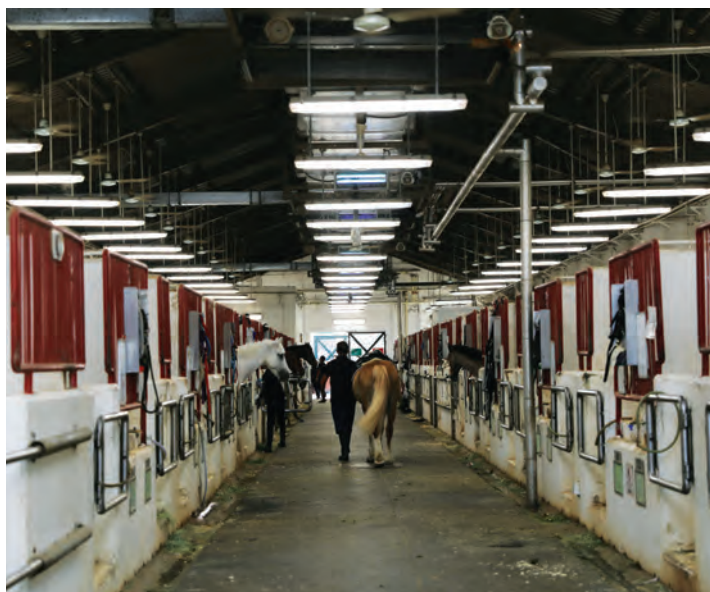
浪琴香港國際賽事

國際馬壇精英再創輝煌歷史



從小栽培

香港馬術總會推出全新模式的學校推廣活動，
參與人數創下歷史新高



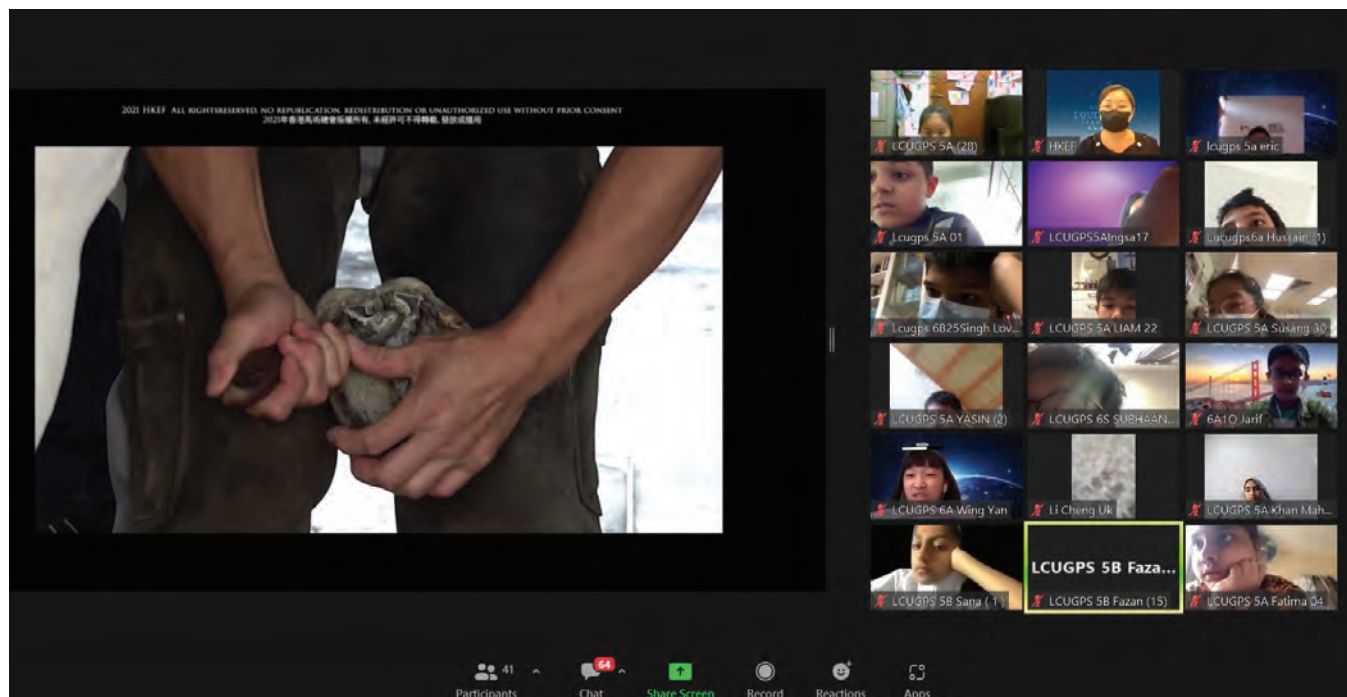
屯門公眾騎術學校的學生參觀活動有助學童從小培養對馬術運動的興趣

香

港馬術總會(馬術總會)的「參觀騎術學校及體驗策騎小馬」活動，自2007年推出以來一直廣受從未接觸馬術的學童歡迎。在康樂及文化事務署資助、香港賽馬會屯門公眾騎術學校的支持下，該計劃邀請學生於暑假期間參觀騎術學校，讓他們親近馬匹、餵飼小馬及嘗試策騎。

然而，活動於2020年受疫情影響暫停。隨後馬術總會於2021年6月將活動移師網上舉行，以持續推廣馬術知識。在現代化

科技的幫助下，馬術總會在時長90分鐘的網上活動中，帶領學生參觀騎術學校和馬房，並讓他們學習與基本安全相關的注意事項，以及觀看上馬及策騎馬匹的簡單示範。此外，騎術學校的專業馬夫及釘甲匠更展示了日常護理馬匹的程序，包括清洗馬匹及釘甲示範。活動還概括介紹馬術運動中的不同項目，輔以馬術總會舉辦之賽事的精華片段，以及香港騎手於過往大型賽事精彩表現的影片。➡



去年舉行的參觀活動吸引了來自70多所學校近10,000名學生參加。儘管網上課程有其局限性，但此模式不受時間和地點限制，參觀者亦無需親自到場，馬術總會因此得以向更多年輕一代推廣馬術運動。

然而，馬術總會相信讓孩子親身體驗馬術，仍是他們對這項運動產生興趣的關鍵。因此，馬術總會加強課程設計，推出混合模式的活動，以網上課程配合到騎術

學校參觀的體驗。從10月開始，活動流程劃分為三天進行，參加者第一天先以網上形式學習馬術知識，再於隨後兩天分批前往騎術學校參觀。

混合模式的參觀活動，正是馬術總會致力推廣馬術運動的最佳證明。活動目前正在試驗階段，直至今年年底將有九間小學的學生參與。馬術總會感謝各持份者的支持，讓參觀活動在新模式下取得成功，並期望未來能以各種方式繼續推廣馬術運動。●

混合模式的參觀活動讓學生參與網上課程之餘，亦可親自前往騎術學校參觀